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## Search Engine Stop Words.

It is well known that one really strong method of getting good rankings in the search engine results pages (serps) is to have your main keywords in the domain name. A website called [www.tenniscoaching.com](http://www.tenniscoaching.com) is probably about tennis coaching. But if you want to set up a site which is about tennis coaching you obviously can't get that domain name (probably, I don't know if this is a real site or not).

You might not be able to get [www.tennis-coaching.com](http://www.tennis-coaching.com) either but if you use one or more of these stop words like [www.the-tennis-coaching-site.com](http://www.the-tennis-coaching-site.com) you still have your main keywords in there and the search engines will treat your site the same as if you only had tennis coaching in there.

This is a little known technique of making sure you get your main keywords into your domain name. I have done highly effective training courses which didn't teach this.

Use these stop words in your domain name, sensibly of course so they don't detract for your visitors. Mix them up with hyphens and you can almost guarantee that you will get the words you want in your domain name.

a	help	see
able	hence	seeing
about	her	seem
above	herehereafter	seemed
abroad	hereby	seeming
according	herein	seems
accordingly	here's	seenself
across	hereupon	selves
actually	hers	sensible
adj	herselfhe's	sent
after	hi	serious
afterwards	him	seriously
again	himself	seven
against	his	several
ago	hither	shall
ahead	hopefully	shan't
ain't	how	she
all	howbeit	she'd
allow	however	she'll
allows	hundred	she's
almost	i	should
alone	i'd	shouldn't
along	ie	since
alongside	if	six
already	ignored	so
also	i'll	some
although	i'm	somebody
always	immediate	someday
am	in	somehow
amid	inasmuch	someone
amidst	inc	something
among	inc.	sometime
amongst	indeed	sometimes
an	indicate	somewhat

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and	indicated	somewhere
another	indicates	soon
any	inner	sorry
anybody	inside	specified
anyhow	insofar	specify
anyone	instead	specifying
anything	into	still
anyway	inward	sub
anyways	is	such
anywhere	isn't	sup
apart	it	sure
appear	it'd	t
appreciate	it'll	take
appropriate	its	taken
are	it's	taking
aren't	itself	tell
around	i've	tends
as	j	th
a's	just	than
aside	k	thank
ask	keep	thanks
asking	keeps	thanx
associated	kept	that
at	know	that'll
available	known	thats
away	knows	that's
awfully	l	that've
b	last	the
back	lately	their
backward	later	theirs
backwards	latter	them
be	latterly	themselves
became	least	then
because	less	thence
become	lest	there
becomes	let	thereafter
becoming	let's	thereby
been	like	there'd
before	liked	therefore
beforehand	likely	therein
begin	likewise	there'll
behind	little	there're
being	look	theres
believe	looking	there's
below	looks	thereupon
beside	low	there've
besides	lower	these
best	ltd	they
better	m	they'd
between	made	they'll
beyond	mainly	they're
both	make	they've
brief	makes	thing
but	many	things
by	may	think
c	maybe	third
came	mayn't	thirty

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can	me	this
cannot	mean	thorough
cant	meantime	thoroughly
can't	meanwhile	those
caption	merely	though
cause	might	three
causes	mightn't	through
certain	mine	throughout
certainly	minus	thru
changes	miss	thus
clearly	more	till
c'mon	moreover	to
co	most	together
co.	mostly	too
com	mr	took
come	mrs	toward
comes	much	towards
concerning	must	tried
consequently	mustn't	tries
consider	my	truly
considering	myself	try
contain	n	trying
containing	name	t's
contains	namely	twice
corresponding	nd	two
could	near	u
couldn't	nearly	un
course	necessary	under
c's	need	underneath
currently	needn't	undoing
d	needs	unfortunately
dare	neither	unless
daren't	never	unlike
definitely	neverf	unlikely
described	neverless	until
despite	nevertheless	unto
did	new	up
didn't	next	upon
different	nine	upwards
directly	ninety	us
do	no	use
does	nobody	used
doesn't	non	useful
doing	none	uses
done	nonetheless	using
don't	noone	usually
down	no-one	v
downwards	nor	value
during	normally	various
e	not	versus
each	nothing	very
edu	notwithstanding	via
eg	g	viz
eight	novel	vs
eighty	now	w
either	nowhere	want
else	o	wants

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elsewhere	obviously	was
end	of	wasn't
ending	off	way
enough	often	we
entirely	oh	we'd
especially	ok	welcome
et	okay	well
etc	old	we'll
even	on	went
ever	once	were
evermore	one	we're
every	ones	weren't
everybody	one's	we've
everyone	only	what
everything	onto	whatever
everywhere	opposite	what'll
ex	or	what's
exactly	other	what've
example	others	when
except	otherwise	whence
f	ought	whenever
fairly	oughtn't	where
far	our	whereafter
farther	ours	whereas
few	ourselves	whereby
fewer	out	wherein
fifth	outside	where's
first	over	whereupon
five	overall	wherever
followed	own	whether
following	p	which
follows	particular	whichever
for	particularly	while
forever	past	whilst
former	per	whither
formerly	perhaps	who
forth	placed	who'd
forward	please	whoever
found	plus	whole
four	possible	who'll
from	presumably	whom
further	probably	whomever
furthermore	provided	who's
g	provides	whose
get	q	why
gets	que	will
getting	quite	willing
given	qv	wish
gives	r	with
go	rather	within
goes	rd	without
going	re	wonder
gone	really	won't
got	reasonably	would
gotten	recent	wouldn't
greetings	recently	x
h	regarding	y

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had	regardless	yes
hadn't	regards	yet
half	relatively	you
happens	respectively	you'd
hardly	right	you'll
has	round	your
hasn't	s	you're
have	said	yours
haven't	same	yourself
having	saw	yourselves
he	say	you've
he'd	saying	z
he'll	says	zero
hello	second	
	secondly	

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